

## Kushagra Kedia

kushagra.kedia2703@gmail.com; +91 8355864614

Dev Park Bungalow no. 1, Opposite PVR, Juhu, Mumbai- 400049

---

## EDUCATION

---

**Ecole Mondiale World School, Mumbai**

August 2023 - present

**Grade 12 IBDP:**

- Mathematics Applications and Interpretation HL, Business Management HL, Physics HL, English SL, Spanish Ab Initio and Global Politics SL

## WORK EXPERIENCE

---

**Intern, Siyaram Silk Mills Ltd, Mumbai**

June to July, 2024

*Siyaram Silk Mills LTD is an ISO 9001:2008 certified company, committed to creating world-class fabrics and apparel for the fashion forward trendsetters.*

- Managed incoming bills and cross-checked them for discrepancies before passing them to the payment desk.
- Ensured accuracy and accountability in the finance department by identifying and resolving potential billing errors.
- Learned about the entire cloth processing procedure and how raw materials transform into finished garments.
- Worked 5.5 hours daily for two weeks, gaining hands-on experience in financial operations and garment manufacturing.

**Intern, Lululemon**

July, 2024

*Lululemon is a premium athletic apparel brand known for its high-quality, stylish, and performance-driven activewear.*

- Completed a job simulation involving building a new digital and omnichannel marketing strategy product for lululemon.
- Created an integrated marketing plan and creative brief for lululemon's newest at-home fitness platform, MIRROR, designed to raise awareness of the product and core values relevant to lululemon's position within communities.
- Developed a concept for a new digital product or customer experience that lululemon could implement within the technical athletic apparel space.
- Reviewed the profiles of current lululemon global ambassadors and created hypothetical profiles for local ambassadors to further lululemon's new "Power of Three x 2 Growth Strategy".
- Calculated key marketing metrics based on data from a recent lululemon ambassador campaign and communicated findings from the data to the manager.

**Intern, Saket Txt Dye Pvt. Ltd**

March, 2024

*The company works with fabric. They dye different types of fabric with different materials and sell them to clothing companies who stitch them into garments.*

- Served as the youngest intern at the business, demonstrating maturity and responsibility.
- Assisted in organizing the company's financial documents, ensuring proper filing and management.
- Worked 4.5 hours daily for one week, contributing to the efficiency of the finance department.

## EXTRACURRICULAR ACTIVITIES

---

**Football, Ecole Mondiale World School, Mumbai**

2014 - present

- Secured the first-place trophy for the school in the 'Ecole Premier League Tournament' after a 10-year gap.
- Competed against six other teams to achieve this victory.
- Trained with the team twice a week for 1.5 hours each session.
- Played as a key defender, contributing to the team's overall success.

**Children's International Summer Village (CISV), Step up program, Sweden**

July, 2022

*Step Up delegations come from ten countries and are composed of four young people each.*

- Lived as a global community for two weeks, learning from each other's cultures and enriching our collective understanding of the world.
- Explored important global issues and discovered how they are approached and addressed in different countries and cultures.
- Engaged in daily team-building and public speaking activities to sharpen leadership skills and strengthen social connections.

---

**COMMUNITY SERVICE**

**Cycling Volunteer, CanKids Project, Mumbai**

August, 2022

- Cycled 100 Km over the course of 1 month for the #CycleForGold CanKids project
- Tracked the cycling distance on an Strava to raise money for the CanKids Project
- Raised approximately ₹12,500 for children with cancer

**Dance Tutor, Sanskardham, Mumbai**

August, 2023- March, 2024

- Volunteered every tuesday to teach the specially abled children dance
- Helped the students prepare for their annual day performance

**Math and English Tutor, Spark a Change, Mumbai**

August, 2023 - present

- Volunteered every Friday to teach Math and English to grades 6 and 7
- Helped the students prepare for their annual examinations

**Founder, Sheets of Kindness Initiative, Mumbai**

2021- 2024

- Donated 100 bedsheets worth of cloth to the senior citizens at 'Kishan Gopal Rajpuriya Vanprasthashram' Old-Age Home in Gorai, Mumbai
- Served lunch to the seniors on a weekly basis at the center

---

**RESEARCH**

**Extended Essay, IBDP, Business Management**

August, 2024 - present

- Researched the acquisition of Air India by the Tata group in 2022
- Focussed on the economic feasibility of this move and will present the findings in 2025

---

**SKILLS AND INTERESTS**

**Languages:** English, Hindi and Spanish

**Interests:**

Academic: Mathematics, physics

Non-Academic: Technology, Football, Guitar and Boxing

**Skills:**

Technical Skills: Video Editing – PremierPro

Professional Skills: Leadership and Time Management